



# EXPLOR Resources inc.

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Listing (TSX-V = EXS) (OTCQX= EXSFF) (FSE & BE = E1H1)

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## EXPLOR RESOURCES LAUNCHES AGORA ONLINE MARKETING AND AWARENESS PROGRAM

Rouyn-Noranda, Canada - April 6, 2016 - Explor Resources Inc. ("Explor" or the "Corporation") (TSX-V: EXS, OTCQX: EXSFF, FSE & BE: E1H1) is pleased to announce that it has entered into an agreement with AGORA Internet Relations Corp. ("AGORA") in order to increase awareness about Explor on the web.

The Corporation will receive significant exposure through millions of content brand insertions on the AGORA network and extensive search engine marketing over the next 12 months. In addition, exclusive sponsorships of invaluable digital properties such as [AGORACOM TV](#), the [AGORACOM home page](#) and the [AGORACOM Twitter account](#) will serve to significantly raise the brand awareness of the Company among small cap investors.

Christian Dupont, President of Explor stated, "AGORA has proven to be a leader in the online marketing space. We are delighted to have retained their services to expand our online presence."

### Shares for Services Program

The Corporation intends to issue shares for services to AGORA in exchange for the online advertising, marketing and branding services ("Advertising Services"). Pursuant to the terms of the agreement, the Corporation will be issuing;

- \$10,000+ HST in Shares for Advertising Services up to April 15, 2016 (Campaign Preparation)
- \$10,000+ HST in Shares for Advertising Services up to the end of Third Month July 1st, 2016
- \$10,000+ HST in Shares for Advertising Services up to the end of Sixth Month October 1st, 2016
- \$10,000+ HST in Shares for Advertising Services up to the end of Ninth month January 1st, 2017
- \$10,000+ HST in Shares for Advertising Services up to the end of Twelfth Month April 1st, 2017

The number of shares to be issued at the end of each period will be determined by using the closing price of the Shares of the Corporation on the TSX Venture Exchange on the first trading day following each period for which the Advertising Services were provided by AGORA, subject to a minimum price of \$0.05 per share. Each issuance of shares for Advertising Services by AGORA is subject to TSX Venture approval.

The term of the Agreement is for 12 months effective immediately. The Corporation will issue a press release upon each issuances of shares under the terms of the agreement.

### About AGORACOM

[AGORACOM](#) is the pioneer of online investor relations, online conferences and online branding services to North American small and mid-cap public companies, with more than 250 companies served. More than just lip service, AGORACOM is the home of more than 808K investors that visited 5.6 million times and read 52.4 million pages of information every year (Average 2008 - 2015).

AGORACOM traffic ranks within the top 0.5% of all websites around the world. These traffic results are independently tracked and verified by Google analytics. AGORACOM traffic can be attributed to its strategy of maintaining the cleanest, moderated small-cap discussion as a result of implementing the first ever [Investor Controlled Stock Discussion Forums](#).

AGORACOM Founder, George Tsiolis, publishes the leading blog on small to mid-cap investor relations. His [50 Small-Cap CEO Lessons](#) are a must read for CEO's looking to increase their education and knowledge about online investor relations.

**Explor Resources Inc. is a publicly listed company trading on the TSX Venture (EXS), on the OTCQX (EXSFF) and on the Frankfurt and Berlin Stock Exchanges (E1H1).**

*This Press Release was prepared by Explor. Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the Policies of the TSX Venture Exchange) has reviewed or accepts responsibility for the adequacy or accuracy of this release.*

**About Explor Resources Inc.**

Explor Resources Inc. is a Canadian-based natural resources company with mineral holdings in Ontario, Québec, Saskatchewan and New Brunswick. Explor is currently focused on exploration in the Abitibi Greenstone Belt. The belt is found in both provinces of Ontario and Québec with approximately 33% in Ontario and 67% in Québec. The Belt has produced in excess of 180,000,000 ounces of gold and 450,000,000 tonnes of cu-zn ore over the last 100 years. The Corporation was continued under the laws of Alberta in 1986 and has had its main office in Québec since 2006.

Explor Resources Flagship project is the Timmins Porcupine West (TPW) Project located in the Porcupine mining camp, in the Province of Ontario. Teck Resources Ltd. is currently conducting an exploration program as part of an earn-in on the TPW property. The TPW mineral resource (Press Release dated August 27, 2013) includes the following:

**Open Pit Mineral Resources at a 0.30 g/t Au cut-off grade are as follows:**

<b>Indicated:</b>	<b>213,000 oz (4,283,000 tonnes at 1.55 g/t Au)</b>
<b>Inferred:</b>	<b>77,000 oz (1,140,000 tonnes at 2.09 g/t Au)</b>

**Underground Mineral Resources at a 1.70 g/t Au cut-off grade are as follows:**

<b>Indicated:</b>	<b>396,000 oz (4,420,000 tonnes at 2.79 g/t Au)</b>
<b>Inferred:</b>	<b>393,000 oz (5,185,000 tonnes at 2.36 g/t Au)</b>

*This document may contain forward-looking statements relating to Explor's operations or to the environment in which it operates. Such statements are based on operations, estimates, forecasts and projections. They are not guarantees of future performance and involve risks and uncertainties that are difficult to predict and may be beyond Explor's control. A number of important factors could cause actual outcomes and results to differ materially from those expressed in forward-looking statements, including those set forth in other public filing. In addition, such statements relate to the date on which they are made. Consequently, undue reliance should not be placed on such forward-looking statements. Explor disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, save and except as may be required by applicable securities laws.*

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